

County Snapshot

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Marin County is linked to the East Bay by the Richmond-San Rafael Bridge and to San Francisco by the Golden Gate Bridge. The Pacific Ocean borders it on the west and Sonoma County on the north.

With a projected population of 268,600 by the year 2020, Marin County will continue a slow but steady growth. Within the county, the largest cities are San Rafael and Novato.

The 1999 annual average statistics show the civilian labor force for Marin County to be 135,800 with an unemployment rate of 1.9 percent, the lowest rate in the state. The state's unemployment rate for the same year was 5.2 percent.

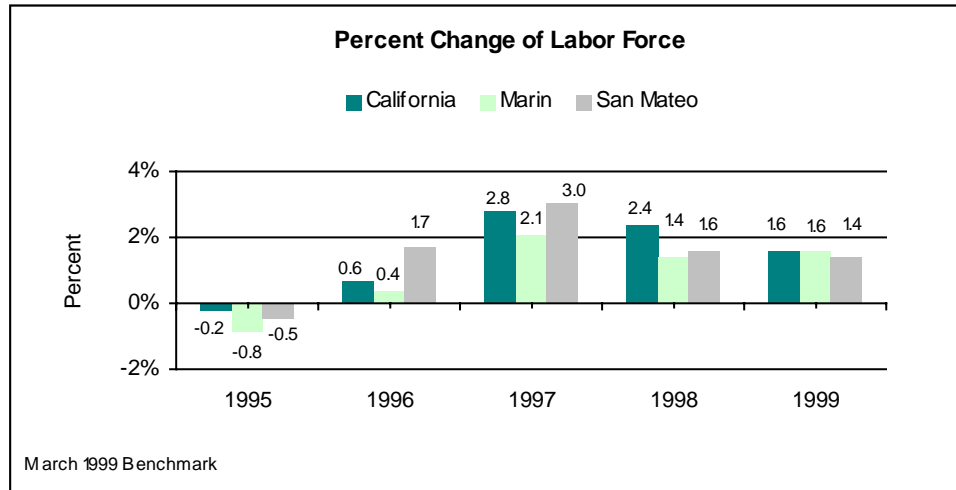
Services is the largest industry in the county, accounting for 37 percent of total employment. Trade is another significant industry with the retail trade sector providing 22.3 percent of employment. Government accounts for 13.4 percent, followed in order by finance, insurance and real estate with 9.2 percent of total employment.

Most of the jobs in Marin's future economy will be in the services, construction and mining and retail trade industry sectors. Services is projected to add 9,900 jobs by 2002, with most of the job growth in the business services sector. Jobs in high-tech services make up a small percentage of the total but are growing rapidly. Construction and mining show a projected growth of 32.6 percent with 1500 new jobs. Retail trade is projected to have 2,900 new jobs by 2002.

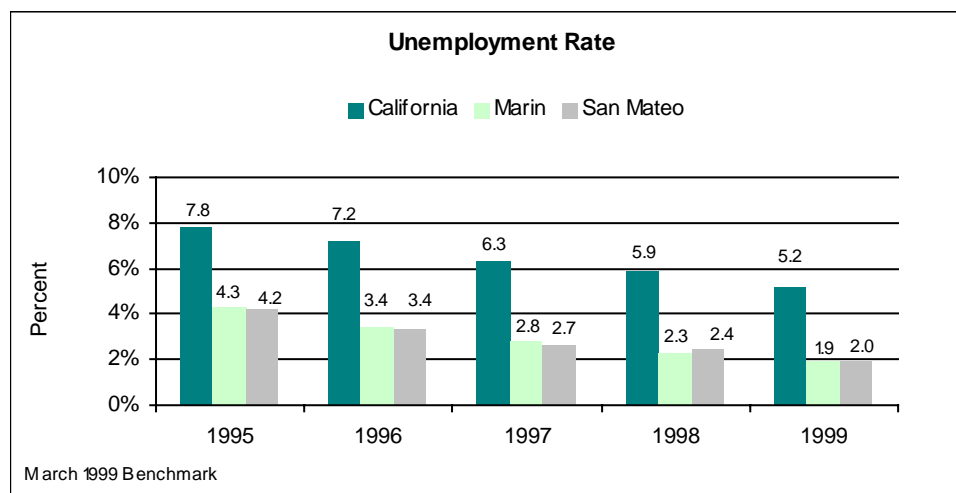
Job growth creates opportunity and is considered to be an important measure of overall economic health. Marin County continues to enjoy significant job growth along with the lowest unemployment rate in the state.

LABOR FORCE

Marin County's civilian labor force began a growth trend in 1996 which peaked in 1997 with 2.1 percent growth. 1999 figures indicate a growth of 1.6 percent which mirrors the growth for the state. From 1995-1999, the civilian labor force in Marin County grew by 7,100 or 5.5 percent. Sustained labor force gains are also evident in San Mateo County, with a 7.9 percent growth over the same period.

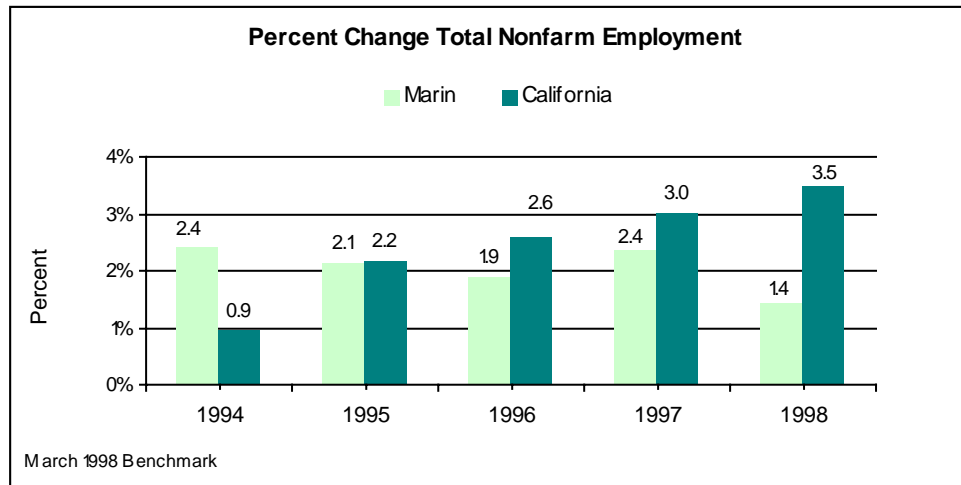


Since 1995, unemployment rates for Marin and San Mateo counties have been consistently lower than that for the state, indicative of increasing employment opportunities in the area. In 1999, the unemployment rate in Marin County dipped to a low of 1.9 percent, compared to 5.2 percent for the state. Marin County has the lowest unemployment rate in the state.

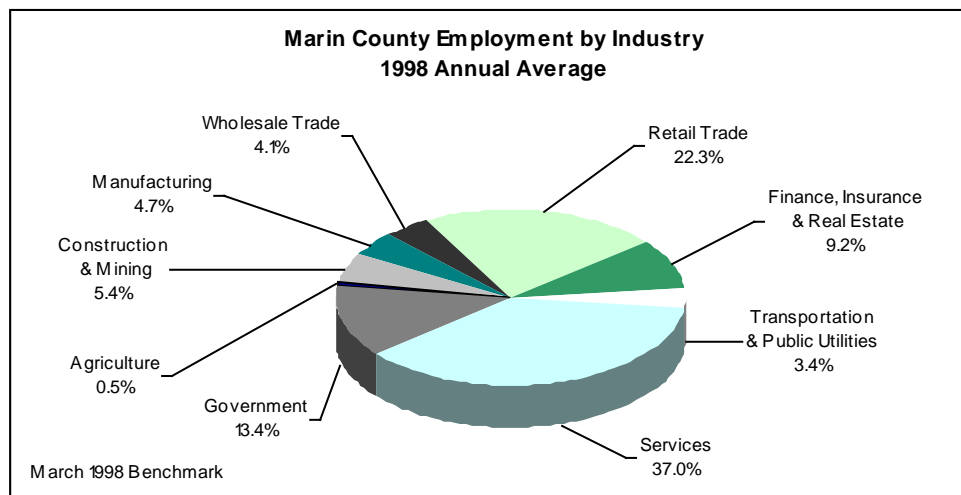


INDUSTRY EMPLOYMENT

Marin County nonfarm wage and salary employment has shown consistent growth since 1994. Payroll employment in 1998 grew by 1,500 jobs or 1.4 percent. Retail trade and services accounted for most of the growth with eating and drinking places being the dominant component.



In 1998, Marin County employment was dominated by the services, retail trade and government sectors. During the forecast period of 1995 to 2002, projections for this area indicate that construction and mining, retail trade and services will account for 80 percent of the 17,800 job growth.



OCCUPATIONAL EMPLOYMENT

Demographic trends, shifts in demands for products or services, technological innovations and the way business is conducted are some of the variables that drive employment in an occupation up or down. Also, occupations which have large employment and have high turnover rates generally provide the most job openings. Marin County is projected to have employment opportunities in the larger high turnover occupations and also in the more technologically advanced categories.

Associated Occupations	CONSTRUCTION & MINING 1995 – 2002 Projected Growth 32.6%
	Carpenters – 150 job openings. Perform the carpentry duties necessary to make or repair wooden structures, structural members, and fixtures and equipment using carpentry tools and woodworking machines. Long-term on-the-job training. Median Hourly Wage - \$20.07
	Painters, Paperhangers, Construction – 150 job openings. Painters paint walls, equipment, buildings, bridges, and other structural surfaces, using brushes, rollers, and spray guns. Paperhangers cover interior walls and ceilings of rooms with decorative wallpaper or fabric, or attach advertising poster on surfaces. Moderate-term on-the-job training. Median Hourly Wage - \$15.46
	Electricians – 120 job openings. Install, maintain, and repair electrical wiring, equipment, and fixtures. Insure that work is in accordance with relevant codes. Long-term on-the-job training. Median Hourly Wage - \$23.50
	Construction Managers – 90 job openings. Plan, organize, direct, control, or coordinate, usually through subordinate supervisory personnel, activities concerned with the construction and maintenance of structures, facilities, and systems. Bachelor's Degree. Median Hourly Wage - \$34.62
	General Managers, Top Executives – 70 job openings. Include both top and mid-level managers whose duties and responsibilities are too diverse and general in nature to be classified in any functional or line area of management and administration. Work Experience, plus a Bachelor's or higher. Median Hourly Wage - \$40.51
Associated Occupations	SERVICES 1995 - 2002 Projected Growth 26.5%
	General Managers, Top Executives – 450 job openings. Include both top and mid-level managers whose duties and responsibilities are too diverse and general in nature to be classified in any functional or line area of management and administration. Work Experience, plus a Bachelor's or higher. Median Hourly Wage – \$40.51
	Computer Programmers – 310 job openings. Convert symbolic statements of administrative data, business, scientific, engineering, and other technical problem formulations into detailed logical flow charts for coding into computer language. Develop and write computer programs. Bachelor's Degree. Median Hourly Wage - \$32.01
	Computer Engineers – 300 job openings. Assist in the selection and installation of computer systems by providing technical advice and support. Bachelor's Degree. Median Hourly Wage - \$35.14
	Secretaries, General – 290 job openings. Schedule appointments, give information to callers, take dictation, compose and type routine correspondence, read and route incoming mail, and file correspondence and other records. Post-secondary vocational education. Median Hourly Wage - \$15.11
	General Office Clerks – 260 job openings. Performs a wide variety of tasks. Clerical duties may be assigned in accordance with the office procedures of the individual establishments and may include a combination of bookkeeping, typing, stenography, office machine operation, and filing. Short-term on-the-job training. Median Hourly Wage - \$11.45
Associated Occupations	RETAIL TRADE 1995 - 2002 Projected Growth 12.5%
	Salespersons, Retail – 910 job openings. Get the customer interested by describing the merchandise and showing how it is used. May also order merchandise, stock shelves, mark price tags, take inventory and prepare displays. Short-term on-the-job training. Median Hourly Wage - \$8.30
	Cashiers – 420 job openings. Handle cash and credit payments, make change, give receipts, account for all payments, and perform related clerical duties. Short-term on-the-job training. Median Hourly Wage - \$8.40
	Waiters and Waitresses – 230 job openings. Serve food and drink to customers. Duties may include explanation about how the meal is prepared, wine recommendations or simple food preparation at the table. Short-term on-the-job training. Median Hourly Wage - \$6.26
	Stock Clerks- Sales, Floor – 160 job openings. Receive, store, and issue merchandise on the sales floor, stock shelves, racks, cases, bins, and tables with merchandise, arrange displays of items to attract customers. Short-term on-the-job training. Median Hourly Wage - \$8.46
	General Managers, Top Executives – 100 job openings. Include both top and mid-level managers whose duties and responsibilities are too diverse and general in nature to be classified in any functional or line area of management and administration. Work Experience, plus a Bachelor's or higher. Median Hourly Wage - \$40.51

This **County Snapshot** is a product of:
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